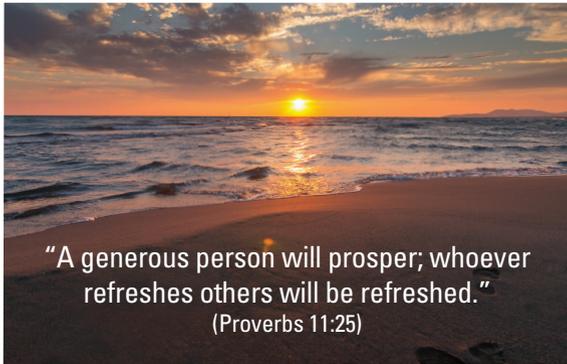


## Thank You

On behalf of our residents, staff and Legacy Team, BLC extends a heartfelt "thank you" for your generous donation.

If you would like more information on the many ways your legacy can continue to live through BLC, please call 859-283-8618. We will be happy to connect you and your financial institution with our Legacy Team to help with this process of leaving a legacy to BLC.



"A generous person will prosper; whoever refreshes others will be refreshed."  
(Proverbs 11:25)

## About Us

We are the largest faith based, non-profit provider of housing, healthcare and a variety of beneficial services for the 55+ community. As such, we are committed to providing you with solutions for the challenges you face. We offer many options for various levels of support that are sure to help relieve some of the stress that transition can cause. Our goal is to enhance your lifestyle with quality choices provided by a dedicated and caring staff. Since 1952, BLC has been steadily changing and growing and we continue on this journey today.



# Welcome to BLC

*People Matter. Life is Precious. Make Someone's Life Better.*

## *Seeds of Generosity*

*~Leaving a Legacy~*

*"...Whoever sows generously  
will also reap generously..."  
(2 Corinthians 9:6-7)*



Want more information?  
Scan this to go  
to our website!



# BLC

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btc.lg519

[www.blcny.com](http://www.blcny.com)



## Legacy Program

Of all God's beautiful creation, none seem as impactful as the enormous, California Redwoods. Some have lived for hundreds of years. Millions of people flock each and every year just to catch a glimpse of these stately visions. And to think, each began as nothing more than a tiny seed.

Small acts produce big results. At BLC we believe seeds of generosity today become forests of blessings tomorrow.

BLC is grateful for the charitable acts and donations given by others. These thoughtful gifts provide many wonderful opportunities for our residents. BLC provides a harbor of love to thousands of people through our programs and services at two beautiful campuses—The Seasons@Alexandria and The Village@Erlanger.



*"Generosity is a quality – like honesty and patience – that we all probably wish we had a little more of."*



Because we value you, our charitable givers, we have established several opportunities in which we encourage you to give back to those needing it most.

**Monetary Gifts:** BLC welcomes your cash donations regardless of the amount.

**Annual or Year-End Gifts:** Many people make once-a-year charitable donations at the end of each year.

**Bequests:** Bequests are the most popular type of planned gifts. Anything you leave to BLC will reduce the size of your taxable estate, while helping a good cause. You can leave a specific bequest of a specified sum of money or even a particular piece of property. Other options are to leave a percentage of your estate or a percentage of the residue to BLC after making provisions for family and friends

**"In Memory of" Gifts:** This option enables you to make a gift in memory of a friend or loved one. This can be done at the time of death or on the anniversary of a significant date, such as a birthday or holiday. There are also ways to make a significant future gift to us while retaining, or in many cases increasing, the income you receive from the asset used to make the gift. Each of these gifts entitles you to a current charitable tax deduction limited to the portion of the gift that will ultimately pass to the charitable organization.

**"In Honor of" Gifts:** A cash donation can be made in honor of anyone you choose on the occasion of their birthday, graduation, anniversary or other opportunities.

**"In Lieu of Flowers" Gifts:** You may decide to make a gift to BLC in lieu of flowers when someone you know has passed away. It could be because that person appreciated our mission at BLC or had some connection to us. Sometimes, the family of a donor requests that donations be made to BLC instead of sending floral arrangements.

**Cash:** Nothing could be easier than making a gift of cash to a charitable organization. It is the most common gift and the one you probably think of first. All cash donations are deductible, if you itemize in the year of contribution, up to 50 percent of your adjusted gross income. Any excess deductions can be carried forward for the next five years.

**Life Insurance:** Of course, the easiest way to use life insurance for charitable giving is to simply name BLC as the beneficiary of a policy. There are no current tax benefits to this arrangement because you are not giving away the policy ownership; it provides, however, a very generous gift with attractive tax benefits upon your death.

## The Giving Tree

Sizable donations are recognized with gold, silver or copper leaves placed upon our "Giving Tree" a part of the beautiful decor in the reception area of "The Seasons @ Alexandria" campus.



## Volunteer Program

In addition to financial donations, there are other ways to give back through BLC. For instance, you can donate time by volunteering at one of our two Northern Kentucky locations.

*"One person gives freely, yet gains even more..."*  
(Proverbs 11:24)